

ShowDesk /

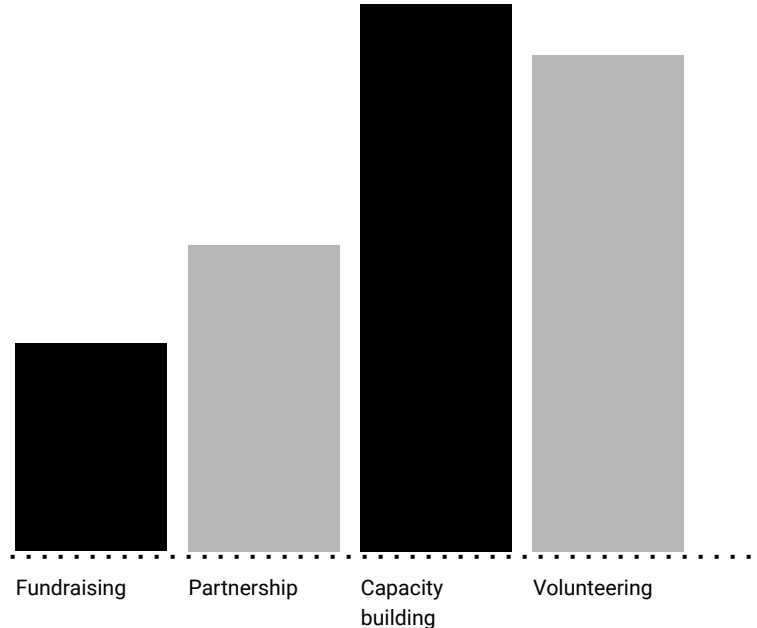
**We use art and design
as tools for social innovation
and cultural development.**

We are a proudly italian non-profit organization
that makes design the first tool for social development
and cultural growth.

**We manage resources to promote
empowerment processes useful for good practices
production and dissemination.**

What we do

Knowledge **sharing** is the strength and the goal that characterizes our work. This modality allows us to **broaden the competencies** of all those involved, developing them in an omnidirectional way. The implementation of **soft skills** promotes full **cooperation** in the design process and becomes the means by which we manage projects in all their aspects.

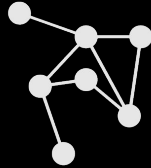


How do we do it



Research

ShowDesk aims to disseminate studies and research projects in order to raise awareness on topics useful to develop new visions and interpretations of the present. **We support partners by contributing to the editorial management of cultural content deriving from projects.**



Opportunities

We work to provide opportunities for those who need to implement their skills and expand their wealth of experience. **All our activities are designed to be opportunities for development and cultural growth with the aim of activating informal education processes.**



Network

We believe in sharing relationships and we are convinced that joint forces can generate a network capable of great social changes. **We provide partners with all the useful resources at our disposal to support them in achieving shared goals.**

How do we do it

Project

We activate projects and best practices cooperatively.

Partecipate

We involve young people through practical volunteer and work activities, transmitting the importance of taking part in the realization of a concrete project, oriented to research and observation of the contemporary.

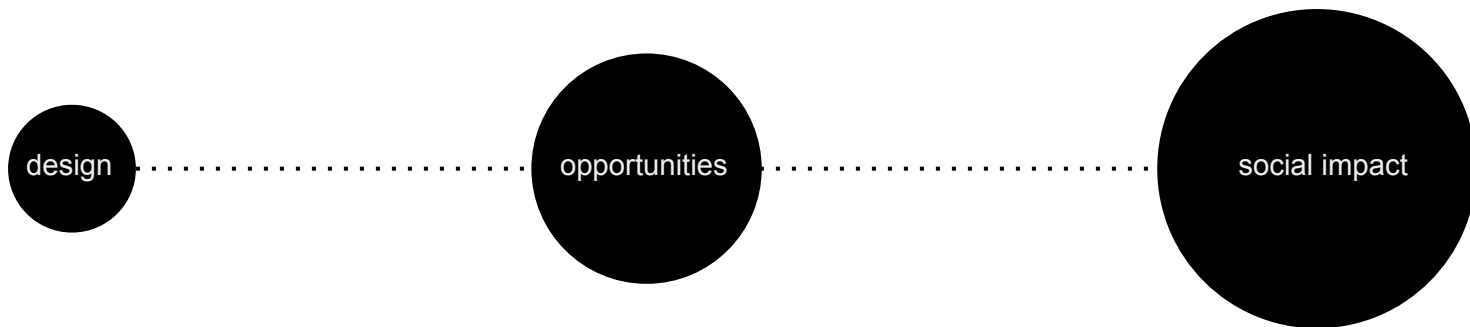
Share

All project activities are designed with the intent to trigger processes of informal education with the aim of transferring soft skills, essential in any professional environment.

design

opportunities

social impact



KnowHow

2010 – 2020

Since 2010 we have been working on cultural design, promotion and enhancement of emerging talents, research, communication and dissemination. We manage resources for the realization of public events, workshops, informal education projects, residency programs, sharing actions and best practices exchange.

Activity

62

Activated projects including collaborations, exhibitions, workshops, public events, calls to action, publishing.

2016 – 2019

4

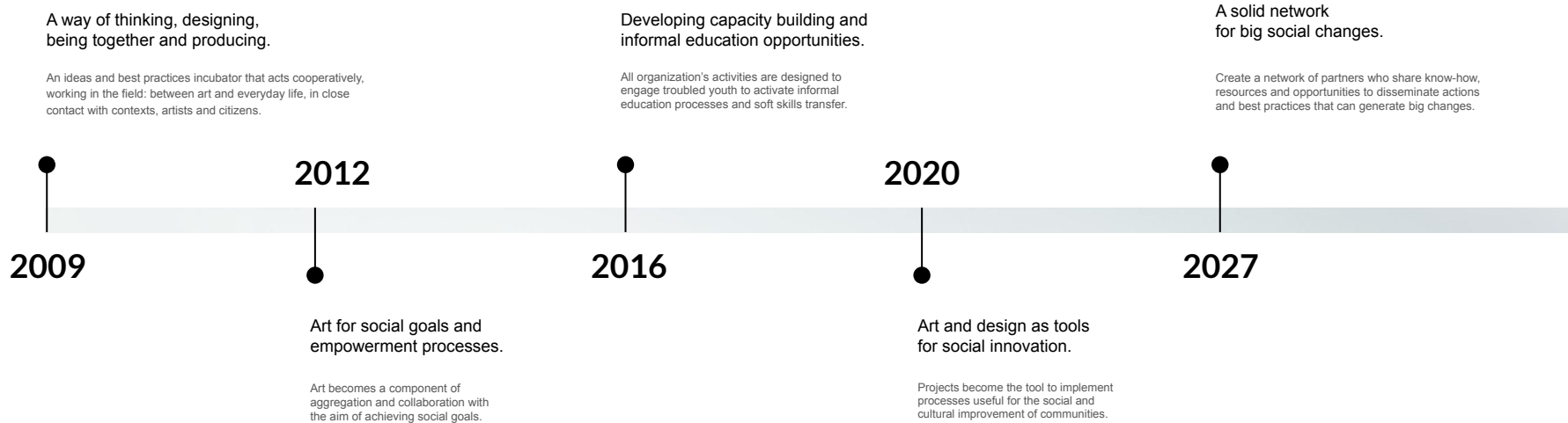
International artists' residence.

Social impact

200⁺

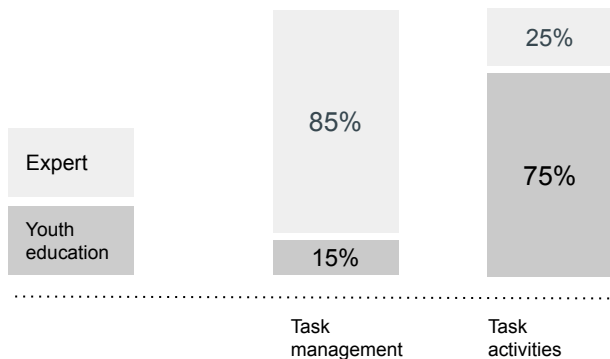
Opportunities for cultural development and growth with the aim of activating processes of informal education.

Where we're going



Social impact

ShowDesk increases the social impact of projects by engaging youth in need in the tasks' activities.



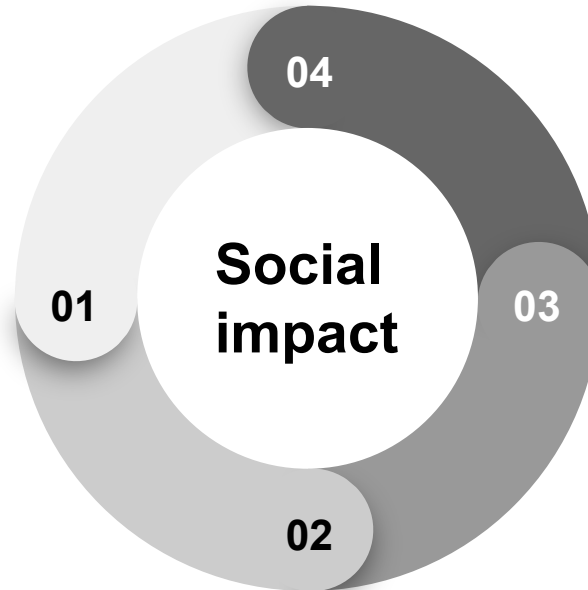
ShowDesk method

01 Design

Analysis of development and design processes for project social impact.

02 Call to Action

Non profit recruiting for youth in need of opportunities.



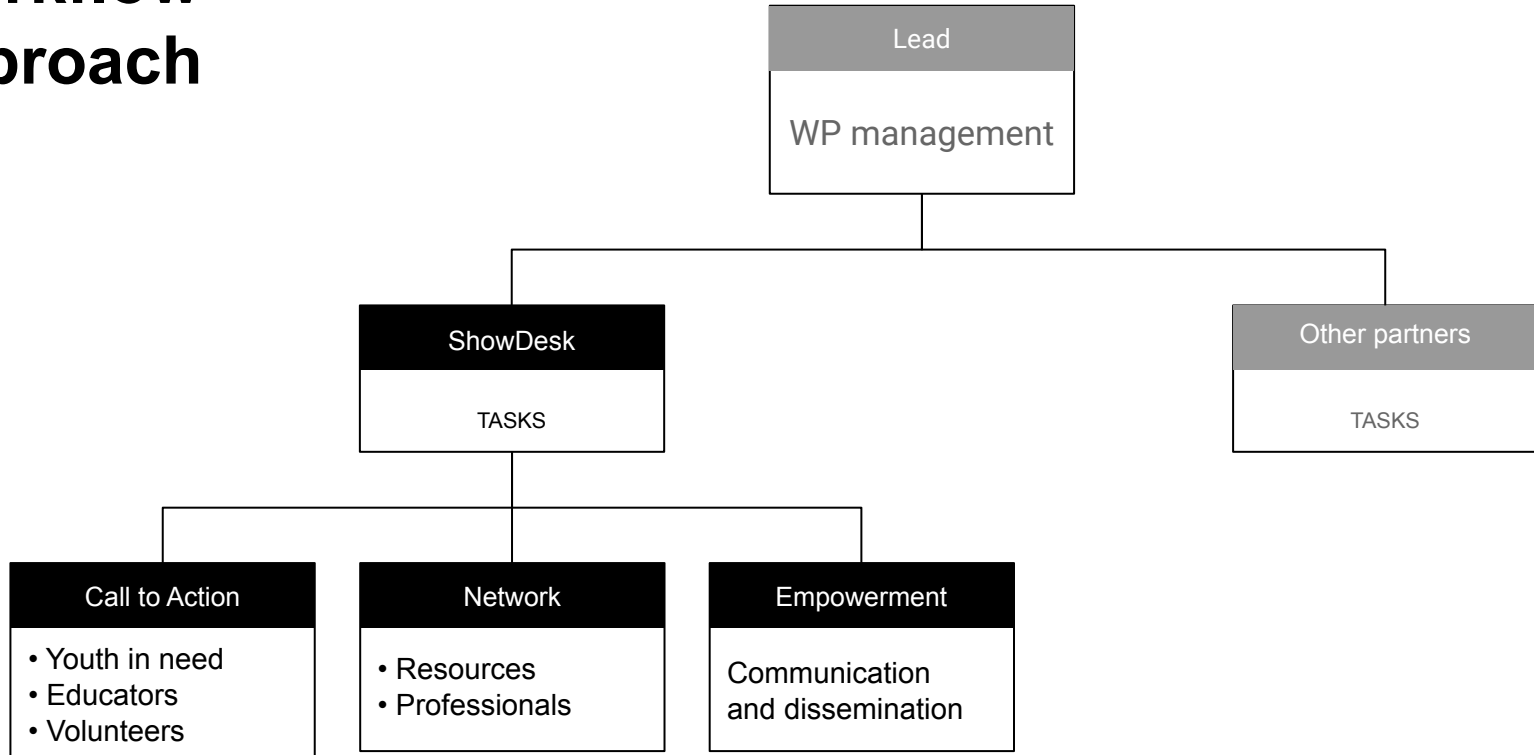
03 Education

Project's tasks are implemented through the process of informal youth education that enhances skills and knowledge.

04 Impact evaluation

The results achieved are analyzed to improve the process.

Workflow approach



Empowerment skills

Audience

- Call to Action
- Events

Education

- Capacity building
- Learning by doing

Communication
and dissemination

- Visual design
- Publishing

Digital solutions

- Google for non profit
- Techsoup
- Microsoft Azure

Audience

We provide partners with all the useful resources available to us to support them in reaching their target audience through exhibitions, workshops, public events, performances and site-specific activities.



Education

Practice and related experiences are the foundations on which ShowDesk institutional work is based. All activities are designed with the intent to trigger informal education processes with the aim of transferring soft skills that are essential in any professional field.



Communication and dissemination



We publish research texts and experimental volumes that contribute to the reading and interpretation of the contemporary. We evaluate **reports and deliverables** of cultural projects, theses, theoretical manuscripts, photography books, artist books and editorial proposals related to artistic projects, social, or related to the culture of visual and new media.

Digital solutions

Google
for Nonprofits

Improve your collaborations, your productivity and your efficiency

Gmail and Drive pro
Google Ads
YouTube Studio
Google Classroom

Design and implement technology solutions for a more equitable planet.

Programs, projects, and collaborations designed to build capacity at a global scale with local care.

techsoup



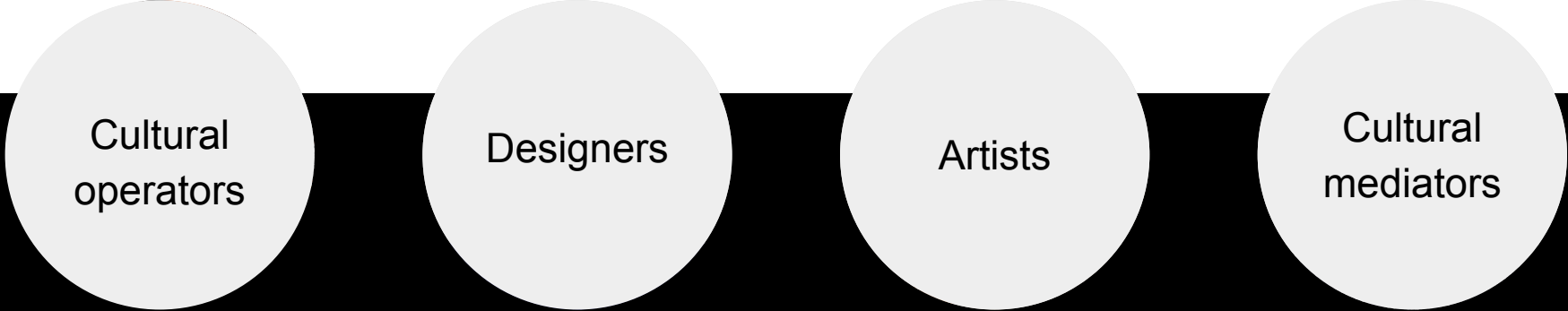
Innovative cloud solutions to help you accelerate your impact

Innovative Office apps, intelligent cloud services, and world-class security.

Powerful

Volunteers and educators

Volunteering identifies the most authentic form of the non-profit sector. ShowDesk believes in the experience of volunteering as a tool for social growth and involvement in educational and training activities.



Cultural
operators

Designers

Artists

Cultural
mediators

It is up to each individual to feel responsible for the cultural evolution that surrounds him or her. ShowDesk is committed to the search for good practices that can help individuals recognise their own talents and those of others in order to generate the awareness necessary for the social and cultural growth of the community.

[from the ShowDesk ethical code]

Thank you.

ShowDesk /

Organizzazione
di Volontariato

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www.
showdesk.org